

LACE Campaign – Don't forget what's inside!

www.LACEcampaign.com is the headquarters, where you can meet the Action Team – the young women who helped come up with the idea and who are helping to get the word out about the importance of regular Pap tests. You can also *tell us what you think* of the idea or take the *LACE campaign pledge* to join the ranks of our supporters. The LACE Campaign is catching on around the province and gearing up to launch this spring – be one of the first to join the conversation by signing up for the Facebook group and the mailing list.

Pap Awareness Week – Oct. 25 - 30, 2010

The last week of October is becoming Pap Awareness Week across Canada, and we think the publicity of a national campaign will help us reach more and more BC women in the future. Plans are underway to involve partner clinics in developing promotional materials and to better support local promotions of partner clinics. Watch your inbox for more information in the spring.

A New Video for Health Professionals

A new, women-centred educational video for health professionals is on the web. *A Women-Centred Approach to Cervical Cancer Screening* covers both the technical aspects of preparing a quality sample for the lab and how to respectfully interact with women of various backgrounds. It features women and health professionals sharing approaches to make the experience more comfortable for women. A link to the video is posted at www.bccancer.bc.ca/cervicalscreening (For Health Professionals).

2009 Annual Report

The Cervical Cancer Screening Program's 2009 Annual Report was published in February and is available on the web at www.bccancer.bc.ca/cervicalscreening (About the Program). On Page 8, you'll find the participation rates for your area by 10-year age groups.

Funding Opportunity

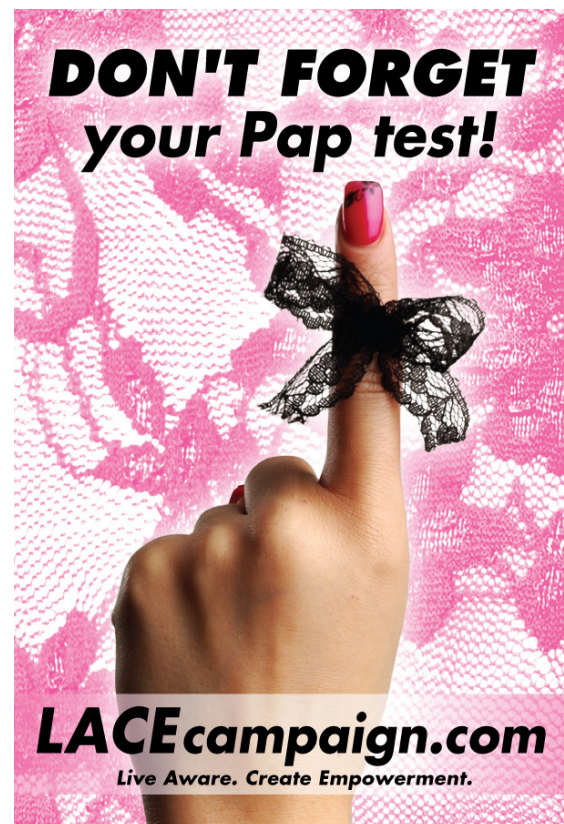
Applications for the next round of the Screening Programs Community Grants Fund will be accepted until June 15. If you have an idea to encourage under-screened women in your community to have regular Pap tests or mammograms and need some financial support, visit www.bccancer.bc.ca/screening for the details about the grant.

Here's a brief report from the Creston OPT Pap Blitz (funded in the first round):

- We offered two evening 'Pap only' clinics in April and December 2009. We provided child-minding, snacks and transportation assistance. We promoted the clinics at the Screening Mammography Program visit, in the local paper and on the radio.
- We see a need to offer one or two Pap nights each year as they are well-attended and well-received. Clients appreciated having the clinics, seeing a female doctor and the friendly, happy atmosphere created by the staff and volunteers.
- The follow-up reminder system we started as part of this project will be helpful on an ongoing basis.
- The total absence of our Aboriginal population is a loud and clear indicator that we are not influencing them to attend clinics and this needs to change. That will be another project!

Boost your knowledge of the HVP vaccine

ImmunizeBC is hosting events in Prince George (March 23), Dawson Creek (March 24) and Kelowna (March 31) to give health professionals a local look at the HPV campaign – vaccine safety, misconceptions and where to go from here. For information, go to www.immunizebc.ca



Stories, ideas, suggestions and questions are always welcome.

Please send them our way –

Anne McCulloch, Promotion & Education Specialist
Cervical Cancer Screening Program
686 W Broadway, 8th Floor, Vancouver, BC V5Z 1G1
604-877-6000 x4622 or toll-free 1-800-663-3333
amcculloch@bccancer.bc.ca

I'm also the one making sure e-mails to ccsp@bccancer.bc.ca are handled with care.