

Who should contact CAMEO about its programs?

CAMEO information and education services are for **cancer patients**, their **family & friends** providing support and care, and **cancer care health professionals**.

- Resources for everyone are available on the CAMEO website: www.bccancer.bc.ca/cameo
- Educational programs are BC focused.
- At this time, one-on-one decisional support services are limited to patients at the Vancouver-Center BC Cancer Agency.

How can I participate in CAMEO?

You may contact us to:

- ask questions you have about using specific CAM therapies during cancer treatment and care
- learn about upcoming CAMEO educational events and research projects
- receive updates through the CAMEO newsletter

The CAMEO website also has a variety of resources, including links to credible CAM and cancer websites, and a list of current CAM and cancer research projects at the BC Cancer Agency looking for participants.

CAMEO

Complementary Medicine Education & Outcomes Program

Contact Us

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BC Cancer Agency
CARE & RESEARCH

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What is CAM?

Complementary and alternative medicine (CAM) “is a group of diverse medical and health care systems, practices, and products that are not presently considered to be part of conventional medicine” (NCCAM, February 2007)



What is CAMEO?

CAMEO is a collaborative UBC Nursing / BC Cancer Agency research program that supports BC Cancer Agency patients and health professionals at the Vancouver Centre in making informed decisions about complementary medicine.



Why do we need CAMEO?

- Up to 80% of cancer patients use CAM
- Cancer patients are asking for support from health professionals to make CAM decisions
- Information about the safety, risks, and benefits of CAM is increasing and becoming more complex
- Health professionals need to learn about CAM to help patients and families make informed decisions

Aims of CAMEO

This 4-year research program will:

1. Determine how best to support people living with cancer in making evidence-informed CAM decisions
2. Evaluate how to improve health professionals' knowledge and decision support skills related to CAM
3. Facilitate the development and integration of new CAM and cancer research knowledge

The long term goal is that the programs and materials developed by CAMEO will enable cancer health care professionals to provide CAM support within their local communities.

Programs CAMEO will offer as part of the research program

CAM education programs for patients and family members



One-on-one decision support services for cancer patients and families with complex needs related to CAM

Web-based information resources

CAM education programs for health professionals



Clinical tools and guidelines to assist health professionals in supporting informed decisions about CAM



The CAMEO research team

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