Who is the BC Cancer Foundation?

• We are the fundraising partner of BC Cancer

• British Columbians have a 1 in 2 chance of hearing the words “You have cancer”

• Donor support is the fuel that makes change happen
The Impact of Philanthropy

• Every donor dollar is leveraged four times over

• Our health system and the people treated by it are better because of donor generosity

• Colorectal OncoPanel, Personalized Onco-Genomics, new PET-CT scanners for the province
So Many Ways to Support

• BC Cancer Foundation donors show their generosity through:
  
  • *The Ride to Conquer Cancer*
  
  • Giving in honour, monthly, or through their will
  
  • Signature events like the *Inspiration Gala*
  
  • Bake sales, golf tournaments, and other community events
Hope for British Columbians

• $52 million raised last year
• More effective, targeted treatments will lead to better outcomes
• Community support will fundamentally change the way cancer is managed