

**BC
CAN
CER** FOUNDATION



@bccancerfdn



/bccancerfoundation

bccancerfoundation.com

Who is the BC Cancer Foundation?

- We are the fundraising partner of BC Cancer
- British Columbians have a 1 in 2 chance of hearing the words “You have cancer”
- Donor support is the fuel that makes change happen

The Impact of Philanthropy

- Every donor dollar is **leveraged four times** over
- Our health system and the people treated by it are better because of donor generosity
- Colorectal OncoPanel, Personalized Onco-Genomics, new PET-CT scanners for the province



So Many Ways to Support

- BC Cancer Foundation donors show their generosity through:
 - *The Ride to Conquer Cancer*
 - Giving in honour, monthly, or through their will
 - Signature events like the *Inspiration Gala*
 - Bake sales, golf tournaments, and other community events





Hope for British Columbians

- \$52 million raised last year
- More effective, targeted treatments will lead to better outcomes
- Community support will fundamentally change the way cancer is managed

